Post Graduate Diploma in Management (e-Business)
Approved by the All India Council for Technical Education (AICTE). Recognised by Govt. of Maharashtra.

SHARP MIND LEADS
OUR FAITH

Knowledge can neither be stolen by a thief,
nor snatched by a king.
It is indivisible unlike ancestral property,
it never burdens the bearer,
it multiplies manifold when offered to others.
Knowledge is the supreme form of wealth.

OUR VISION

To shape professionals, to conquer the present and future challenges
to the socio economic fabric of our society, by institutionalising search,
development, research and dissemination of
relevant knowledge through structured learning systems.

OUR MISSION

To evolve, develop and deliver dynamic learning systems
to equip professionals with conscience and commitment
to excellence and courage to face business challenges.
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Just a stone's throw away from the Arabian Sea is an institution that is creating waves. Because, it is quite simply, a cut above the rest. The MET League of Colleges is a conglomerate of premiere educational institutions, driven by a single-minded focus on imparting quality education, to make students sharp. Training is imparted round-the-clock, seven days a week. Projects and assignments are given utmost importance and students learn on the job. Application-oriented knowledge, garnered in the lecture halls, is applied to industry assignments. The faculty spares no effort to make the students razor sharp, so that they make their mark in the corporate world. No effort has been spared, to create an environment that encourages students, to push the limits of their minds. All this, to help young professionals face the challenges of life. And make their mark in the corporate world.

**Bhujbal Knowledge Centre, Mumbai**
- Institute of Management
- Institute of Mass Media
- Asian Management Development Centre
- Centre for Insurance Training, Research & Development
- Institute of Pharmacy
- Institute of Medical Sciences

**Bhujbal Knowledge City, Nashik**
- Institute of Management
- Institute of Pharmacy
- Institute of Engineering
- Institute of Technology (Polytechnic)
- Institute of Information Technology
- Institute of D. Pharmacy

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- Institute of D. Pharmacy

At MET, over four thousand students and faculty are involved in delivering unique learning systems, through ultra modern infrastructure and academic rigour. MET Institutes are ISO certified, with affiliations to the University of Mumbai, Directorate of Technical Education, All India Council of Technical Education, MSBTE, Pharmacy Council of India, C-DAC - Ministry of Communications and Information Technology, The Chartered Insurance Institute (CII), London, Michigan State University, East Lansing, and Tianjin University, China, Hawaii University in participation with the University of Mumbai. MET also has strategic institutional collaborations with the Association of Chartered Certified Accountants (ACCA), UK, Sprott Shaw College, British Columbia, Canada, Mountbatten Institute, UK, Edith Cowan University, Australia and the Global School of Management for alliances with various Universities in Australia and Canada.
The second decade of the twenty-first century has witnessed many changes in both expectation and delivery with interdependent economies influencing one another. India has not merely stood strong in this scenario but has also taken varied steps to prepare itself to embrace the future. One among these has been in the field of education, as only by equipping its youth with the right education can we make the most of its demographic value. Among the major changes that it has implemented in this direction is changing the approach to education from imparting knowledge to equipping learners with the desired skills that will help them tackle the professional world running.

To fulfil the demands of the time, the industry is increasingly focused on combating competition and staying a step ahead of the deadlines. For this, they expect the young professionals entering the job market to be prepared to perform not merely from day one, but from the very moment they join. The training they are willing to impart is largely only in organisational culture and the specific demands of the organisation. The rest, whether technical, analytical or soft skills, they are expected to be equipped with, in addition to knowing the subject. The challenge that educational institutions today face is to create individuals, who ‘know’ as well as who can ‘do’.

We at MET, have always anchored ourselves in the present, learnt from the past and set our sights on the future. Our League of Institutes offers training from KG to PG, through a range of courses, across levels. In delivering these, we have incorporated in our style of teaching and training, the requirements of the industry, offering a range of skills, in addition to keeping our syllabi updated to suit the changing demands of the world of work. Our attempt is to offer students the right blend of knowledge, skills and values to create individuals whom India would be proud of. In that we seek the blessings of the industry and citizens to help us achieve our goal.

Chhagan Bhujbal
Hon. Founder Chairman
Mumbai Educational Trust
ADVANTAGE MET

• MET is an NGO in Special Consultative Status with the UN (ECOSOC)
• Ranked in the Platinum category - the highest rating conferred by the AICTE-CII IndPact Survey’15
• PGDM (e-Business) wins the Indian B School Specialisation Award by Discovery Education Media in 2013
• Ranked 4th Best Marketing Communication & Advertising Management School (All India) and 4th Regional Best Media School (West) by The Edutainment Show 2015
• 6th Best Ad School in India by The Edutainment Show in 2014
• MET is a Ph.D. Research Centre of University of Mumbai & Savitribai Phule Pune University in Management, Engineering and Pharmacy
• MET is an approved Training Partner of the National Skill Development Corporation
• MET has the best e-enabled state of the art infrastructural facilities
• Focus on delivery of lifelong learning skills to build critical professional competencies
• Futuristic e-driven pedagogy and modules deliver e-commerce, IT and digital skills
• Global internship opportunities across USA, UK, China and Dubai
• Strong alumni base of over 15,000 students
• Freeship awards for meritorious students
• Excellent placement opportunities in India & overseas
• Superior intellectual capital armed with knowledge and experience
• Well-networked with the best of corporate in India and abroad
• Global faculty and international knowledge sharing modules
• Sensitising the students towards social causes through MET Seva CSR programmes
• In participation with the Mumbai University, MET has association with the Tianjin University, China and the Hawaii University
• International alliance with the Michigan State University
• Unique partnership with the Chartered Insurance Institute, London
• MET and ACCA (UK) have collaborated to launch eMBA Finance - ACCA (UK)
• MET along with Six Sigma and ValuerHR has set up the Centre of Excellence – Finance
• MET has an academic understanding with Sprott Shaw College, British Columbia, Canada and the Mountbatten Institute, UK
• MET has an MoU with Global School of Management for academic alliances with leading universities and institutes from UK, USA, Canada, Singapore and with Questkonnect, Australia
• MET has an Institutional linkage with Edith Cowan University, Australia
• MET BKC, Nashik is the Nodal Centre under RETC for State of Maharashtra, a project of IIT Chennai
• Research at MET BKC, Nashik is funded by DST, Govt. of India in quality parameters in MSME’s for productivity improvement
• MET BKC, Nashik is the Recognised Centre under NMEICT, a project of MHRD, Govt. of India

Graduating batch at the recently held MET Annual Convocation Ceremony
Professional Management Education programmes (known as PGDM) to provide professionals to meet the needs of Indian Industry were initiated in the 1960s at Indian Institutes of Management and later by other Universities. PGDM (e-Business) draws its strength and character from this iconic lineage.

With the development of e-empowered business solutions, tools and databases, the professional manager has since been greatly empowered to provide direction and dynamism to industry. Therefore, it is critical that e-business is integrated not merely as an option to decision-making, but as the medium and lingua franca of the world of business. In order to appreciate business realities and nuances the world over, it is critical that these inputs are delivered to the aspiring managers at the right time so as to enrich their decision-making capacity.

This is precisely the purpose of the PGDM (e-Business) programme. It is true that a plethora of softwares and languages are delivered at the doorstep of industry, but one needs to identify the critical inputs and train the professionals to use them decisively with success.

Details of PGDM (e-Business) programme spread over four semesters are enclosed. All critical inputs in core areas of management are delivered using interactive platforms and methods like case studies, outbound training, role play workshops and seminars by industry experts, alumni, factory visits, etc. this is further strengthened by eight weeks of summer internship and industry threshold programme in the fourth semester, wherein students work to prepare a live business model and industry project.

We have the necessary infrastructure – the hardware and the software with highly skilled, experienced and motivated faculty ready to develop students into professionals who can meet the challenges of the globalised e-empowered economy. Since there is an already developed placement platform with the industry, the learnings being imparted to students have been sharpened to meet industry requirements on an ongoing basis.

Thus, in the four semesters the PGDM (e-Business) programme will shape the students to meet the challenges of the corporate world by developing their capabilities to face the complexities of business worldwide. We hope the students will enjoy the experience and attain their chosen place in the industry. The content and delivery of the learning programme seeks to achieve synergy between Industry and Academic challenges. The evaluation of students would be on the lines of AICTE norms followed by leading B schools in the country.

**UNIQUE FEATURES OF PGDM (e-BUSINESS)**

1. Flexible and adaptable course structure to match the evolving market.
2. Developing knowledge and skills that bridges the education-employment gap.
3. Superior industrial curriculum and industrial expertise.
4. Trains you to be insightful managers of the future.
5. Rich academic environment to provide a competitive edge.
6. Nurturing entrepreneurship with zeal to excel.
7. Industry Academia Partnership
SYLLABUS PGDM (e-Business)

FOUNDATION COURSE
1. Business Communications
2. Introduction to Business Mathematics
3. Introduction to Financial & Cost Accounting

SEMESTER I
1. Contemporary Management
2. Managerial Economics
3. Marketing Management
4. Organizational Behavior
5. Financial & Cost Accounting
7. Operations Management
8. Legal Aspects of Business
9. Banking
10. Insurance

SEMESTER II
11. Human Resources Management (HRM)
12. Management Accounting
13. Marketing Applications
14. Financial Management
15. Research Methodology
16. Indian & Global Economic Environment including BRIC / ASEAN Countries
17. Direct & Indirect Taxation
18. Operations Research
19. Digital Marketing
20. Analysis of Financial Statements
21. Introduction to e-Commerce, Excel & SPSS
22. Specialisation Elective (For Evaluation)

Application Oriented

<table>
<thead>
<tr>
<th>Marketing</th>
<th>Finance</th>
<th>Operations</th>
<th>HR</th>
<th>Systems</th>
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</table>
### SEMESTER III
**Core:** 25) Strategic Management  
26) International Economics  
27) Advanced Excel  

*All Subjects will be application based*

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<th>Marketing</th>
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<th>Operations</th>
<th>Human Resources</th>
<th>Systems</th>
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<tbody>
<tr>
<td>34. Quantitative Techniques in Marketing</td>
<td>34. Corporate Finance</td>
<td>34. New Product Development &amp; Concurrent Engineering</td>
<td>34. Organizational Development</td>
<td>34. Elective</td>
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</tbody>
</table>

### SEMESTER IV
**Core:** 37) Management Control Systems  
38) Corporate Governance & Ethics  
39) Project Management  
40) GST  

*All Subjects will be application based*

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<tr>
<th>Marketing</th>
<th>Finance</th>
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<th>Systems</th>
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<tbody>
<tr>
<td>42. Media &amp; Entertainment</td>
<td>42. Strategic Taxation</td>
<td>42. HR Information System</td>
<td>42. Industrial Engineering</td>
<td>42. Software Engineering</td>
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<tr>
<td>43. Supply Chain Management</td>
<td>43. Wealth Management</td>
<td>43. Strategic HRM</td>
<td>43. Topics in Operations</td>
<td>43. IT Governance &amp; Compliances</td>
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<tr>
<td>44. Specialisation Project - I</td>
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# DISTINGUISHED FACULTY

## Core Faculty

<table>
<thead>
<tr>
<th>Name</th>
<th>Qualifications</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prof. J. G. Irani</td>
<td>BCom, MMS</td>
</tr>
<tr>
<td>Prof. Minouti Naik</td>
<td>BA, MA</td>
</tr>
<tr>
<td>Prof. Madhavi Anavkar</td>
<td>BCom, MCom, DBM</td>
</tr>
<tr>
<td>Prof. Shobha Tawade</td>
<td>BA, MA</td>
</tr>
<tr>
<td>Prof. Ritu Uppal</td>
<td>B.Ed, MET - CA</td>
</tr>
<tr>
<td>Prof. Asra Jamal</td>
<td>BSc, PGDECE, MET - CA</td>
</tr>
<tr>
<td>Prof. Manasee Sawant</td>
<td>BA, MET - CA</td>
</tr>
<tr>
<td>Prof. Sulakshana Rathod</td>
<td>BSc CS, MET - CA</td>
</tr>
<tr>
<td>Prof. Manojkumar Paithankar</td>
<td>MSc, MFM</td>
</tr>
<tr>
<td>Prof. Machhindra Chavan</td>
<td>BCom, MFM</td>
</tr>
<tr>
<td>Prof. Nitin Patil</td>
<td>BCom, MIM</td>
</tr>
<tr>
<td>Prof. Rajesh Dharap</td>
<td>MCom, MFM</td>
</tr>
<tr>
<td>Prof. Shruti Kulkarni</td>
<td>BHsc, MET - CA</td>
</tr>
<tr>
<td>Prof. Janice D’mello</td>
<td>BMM, MA - ET</td>
</tr>
<tr>
<td>Prof. Niyati Shah</td>
<td>BMM, MA - ET</td>
</tr>
<tr>
<td>Prof. V. V. Naik</td>
<td>BE (Mechanical), MS (US)</td>
</tr>
<tr>
<td>Prof. Rajeev Gupte</td>
<td>BPharm, MMS</td>
</tr>
<tr>
<td>Prof. Nitin Kulkarni</td>
<td>BE, PGDBA, MFM</td>
</tr>
<tr>
<td>Prof. Vijay Paradkar</td>
<td>BE, MMS</td>
</tr>
<tr>
<td>Prof. P. V. Kamat</td>
<td>BA (Economics), MA (PMIR), LLB</td>
</tr>
<tr>
<td>Prof. Shobhana Vora</td>
<td>MCom, DMS, MPhil</td>
</tr>
<tr>
<td>Prof. Amit Sharma</td>
<td>BMS, MCom</td>
</tr>
<tr>
<td>Prof. S. L. Chopde</td>
<td>BSc, PGDBA, MA, MPhil, DISM</td>
</tr>
<tr>
<td>Prof. Satvinder Madhok</td>
<td>M.S</td>
</tr>
<tr>
<td>Prof. Jairaj Kochavara</td>
<td>BA, MA, DBM, DTD</td>
</tr>
<tr>
<td>Prof. Nilesh Kulkarni</td>
<td>BE, MMS</td>
</tr>
<tr>
<td>Prof. Bipin Vengsarkar</td>
<td>MSc, MMS</td>
</tr>
<tr>
<td>Prof. A. Arolkar</td>
<td>BCom, LLB, ACS, FCA</td>
</tr>
</tbody>
</table>

## Other Esteemed Faculty

<table>
<thead>
<tr>
<th>Name</th>
<th>Qualifications</th>
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</thead>
<tbody>
<tr>
<td>Prof. Ravindra Jadhav</td>
<td>BA, MMS</td>
</tr>
<tr>
<td>Prof. Anant Ambdekar</td>
<td>BCom, LLB, ACS</td>
</tr>
<tr>
<td>Prof. Ajay Chaubal</td>
<td>BE, MMS</td>
</tr>
<tr>
<td>Dr. M.P Rege</td>
<td>IES</td>
</tr>
<tr>
<td>Prof. Ajitabh Dutta</td>
<td>MMS</td>
</tr>
<tr>
<td>Dr. Rajan Padwal</td>
<td>MA, PHD</td>
</tr>
<tr>
<td>Prof. Simran Mistry</td>
<td>BE, MHRDM</td>
</tr>
<tr>
<td>Prof. Ved Sirdeshpande</td>
<td>BE, MMS</td>
</tr>
<tr>
<td>Prof. Shamali Gupta</td>
<td>MA, MA, PGJMC</td>
</tr>
<tr>
<td>Prof. Birender Sahani</td>
<td>CFA, ACA, MRICS</td>
</tr>
<tr>
<td>Prof. Deepak Sonpar</td>
<td>BMA, MMS</td>
</tr>
<tr>
<td>Prof. Mayur Varandani</td>
<td>MBA</td>
</tr>
<tr>
<td>Prof. Pranay Shetty</td>
<td>MBA</td>
</tr>
<tr>
<td>Prof. Chirag Sheth</td>
<td>MBA</td>
</tr>
<tr>
<td>Prof. Yash Doshi</td>
<td>BE, MBA, FTP, PHD</td>
</tr>
<tr>
<td>Prof. Suraj Bhadsavle</td>
<td>MBA</td>
</tr>
<tr>
<td>Prof. Anita Chouhan</td>
<td>BSc, B.Ed, PGDM</td>
</tr>
<tr>
<td>Prof. Samir Sheth</td>
<td>BCom, CA, CPA</td>
</tr>
<tr>
<td>Prof. Padmakar Bhole</td>
<td>BE, ME, PGDMS</td>
</tr>
<tr>
<td>Prof. Shashank Tilak</td>
<td>B Tech, CS, CT</td>
</tr>
<tr>
<td>Prof. Ajay Raghavan</td>
<td>BE, MBA</td>
</tr>
<tr>
<td>Prof. Pratik Gandhi</td>
<td>BE, MBA</td>
</tr>
<tr>
<td>Prof. Jayesh Kirange</td>
<td>BE, FRM, CFA L3</td>
</tr>
<tr>
<td>Prof. Naveen Rohatgi</td>
<td>CA, CS, CMA, MBA</td>
</tr>
<tr>
<td>Prof. Nikhil Rao</td>
<td>BE (ETX), MMS</td>
</tr>
<tr>
<td>Prof. Arun Nabar</td>
<td>BE (Mechanical), PGDHRL</td>
</tr>
<tr>
<td>Prof. Sanjay Ved</td>
<td>BCom</td>
</tr>
<tr>
<td>Prof. Maanesh Vasudev</td>
<td>MMS</td>
</tr>
<tr>
<td>Prof. Nitin Chikhale</td>
<td>BCom, ICWA</td>
</tr>
<tr>
<td>Prof. Shalini Kakkar</td>
<td>MSc, PGDBA</td>
</tr>
<tr>
<td>Prof. Jitendra Kanaoja</td>
<td>BSc, PGDM</td>
</tr>
<tr>
<td>Prof. Roque Shannon</td>
<td>BCom, MMS, MCom, Law (IPR), Hotel Mgmt, Airline Mgmt</td>
</tr>
<tr>
<td>Prof. Amit Oak</td>
<td>BA (Economics), MBA, PHD (Marketing)</td>
</tr>
<tr>
<td>Prof. Madhusudan Sohani</td>
<td>MSc, MBA, DCM.DORM, MIMA</td>
</tr>
<tr>
<td>Prof. Vaibhav Banjan</td>
<td>BCom, CFA, FCA, CISA (USA), CMA</td>
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</tbody>
</table>
Passed with minimum of 50% marks in aggregate in any Bachelor’s Degree of minimum 3 years duration (in any discipline) from an university recognised by the Association of Indian Universities. Those who are appearing for final year/semester examination can also apply. However, they must produce documentary evidence of having passed the examination, on or before the commencement of the programme failing which their admission will be liable for cancellation. Proficiency in MS Office is a prerequisite.

Candidate applying should have a valid score card of any one of the following entrance exams: MH-CET, CMAT, XAT, CAT, ATMA, GMAT, MAT.

**FEE STRUCTURE**

Fees per annum is ₹ 2,88,000 (Two lakhs eighty eight thousand only) with Laptop.
Fees are payable by A/c Payee Demand Draft drawn in favour of ‘MET’s Institute of Computer Science’ payable at Mumbai.

On being selected the students will have to pay total fees of first year i.e. ₹ 2,88,000 immediately at the time of admission. Failing which the admission is liable to be cancelled.

**LOAN FACILITY**

MET has worked out special educational loan schemes for qualifying candidates along with leading banks. Details are available at the Institute.

**MET FREESHIPS**

The MET Freeship Awards fund the education of two academically qualified but economically weak students. An impartial committee has been set up for this purpose. Besides the scores, students will be required to submit proof of family income. Though MET has made provisions for two students per programme, in case of more number of deserving candidates, the grant will be equally divided amongst all of them.

**HOSTEL FACILITY**

Currently the Institute does not provide hostel facilities to students. However, it endeavours to help students procure hostel accommodation around the Institute campus.
APPLICATION PROCESS

MET Online Registration

STEP 1.

a) Go to website www.met.edu.
b) Go to the ‘MET Online Registration’ link and fill up the form with completed details.
c) Make an online payment of ₹ 1400 through Credit/Debit Card. You may also select payment mode as Demand Draft/Pay Order and follow the procedure mentioned on the website.
d) You will subsequently receive your unique Registration Code and link for the soft copy of prospectus by e-mail. You will also receive the hard copy of the Prospectus and Admission Form which you should fill and submit along with the required documents within the time frame stated in the e-mail. Once we receive your filled Admission Form, your Admit Card shall be issued indicating the date of Selection Procedure (GD/PI).

Alternate STEP 1.

a) Obtain a hard copy of the PGDM (e-Business) Prospectus and Admission Form from the Institute located at Bhujbal Knowledge Centre, Bandra Reclamation, Bandra (W), Mumbai, on payment of ₹ 1400 by Cash/DD favoring ‘MET’s Institute of Computer Science’ payable at Mumbai.
b) Fill up the online registration form at MET using the computer provided at the Registration Desk.
c) Obtain your unique Registration Code and link for the soft copy of Prospectus by e-mail. Also submit the printed Admission Form along with the required documents within the time frame stated in the e-mail. On submission of the Admission Form, you will be issued your Admit Card, indicating the date of Selection Procedure (GD/PI).

STEP 2. Arrive at MET, Mumbai on the scheduled date & time for the procedure.

STEP 3. Attend Group Discussion and Personal Interview.

FORM FILLING INSTRUCTIONS

1. Please fill in the Admission Form with neat legible handwriting using CAPITAL letters (except for email id).
2. Do not leave any fields blank and mark NA wherever not applicable.
3. We will be corresponding largely by e-mail communication and mobile phone. Please fill in these details in clear and legible handwriting.
4. Mention the correct STD code (with land-line number) and contact details.
5. Incomplete forms/incorrect information will lead to candidate’s disqualification.
6. The original documentary evidence is a must at the time of admission in support of the following documents (Attested copies): a) Date of Birth b) Family Income c) Work Experience d) Educational Qualification, Marksheets and/or Admit Card e) Scores of MH-CET / CMAT / XAT / CAT / ATMA / G-MAT / MAT
7. Acceptance of the Admission Form is subject to submission of attested photocopies of SSC, HSC, Graduation Hall Ticket / Marksheet (Engineering students are required to furnish their 7th semester Marksheet along with 8th semester Admit Card, if just appeared), Score Card of MH-CET / CMAT / XAT / CAT / ATMA / G-MAT / MAT
8. Passport size photographs should be affixed on the places indicated in the Applications Form.
9. Send the completed Admission Form along with the mentioned documents.
10. Students must produce the Admit Card issued by the Institute on the day of selection procedure.
11. Completed Admission Form must reach us on or before the due date.

IMPORTANT

1. The Institute will not be responsible for delay or non-delivery of any communication addressed to the students.
2. The management reserves the right to make changes in any of the above mentioned weightages / processes. Such changes will be displayed on www.met.edu.
3. Buying the prospectus is mandatory and does not guarantee admission in anyway.
4. If the information disclosed in the form is found to be incorrect the institute has all rights to disqualify the candidate.
5. The selection of candidates will be strictly on the basis of merit.
6. First year fees must be paid in full at the commencement of the programme. Refund if any, will be made based on the in-force applicable AICTE rules.
7. The Institute reserves the right of refusing any application for the above-mentioned programme.
8. Candidates canvassing in any form for admission will be automatically disqualified.
9. In case, due to exigency of situation, the Institute is required to change the schedule or other parameters, such changes will be displayed on MET website and shall be considered as final.
10. Candidates will have to bear their travel, food and stay expenses for the selection procedure.
11. The Institute will not be responsible for any act of God that may delay the students participation in the selection procedure. In such cases the Institute will not refund the form fees or any other expenses incurred by the student.
12. The decision of the Admission Committee on all admission matters is final and binding on all candidates.
MET ONLINE REGISTRATION PROCESS

Applicant logs onto MET website

- Applicant has already purchased the Admission Form & Prospectus @ MET by paying cash
  - Admission Form to be filled & submitted to the Institute on or before due date.
  - Applicant will receive User Identification Number (UID) + Receipt no. from MET at the time of purchase of Admission Form & Prospectus
  - Applicant registers by filling Online Registration Form on www.met.edu
  - Applicant will immediately receive an email stating registration code and instructions for filling Admission Form.

- Applicant wishes to purchase the Admission Form & Prospectus Online
  - Payment Mode
    - Credit/Debit Card
      - Applicant registers by filling Online Registration Form on www.met.edu and pays online using Credit/Debit Card
      - Applicant will immediately receive an email stating registration code and instructions for filling Admission Form.
      - Applicant receives the Prospectus & Admission Form by courier.
      - Physical Admission Form to be filled in & submitted to the Institute on or before due date.
      - Applicant will appear for GD/PI on assigned date at MET

  - Payment Mode
    - Demand Draft/Pay Order
      - Applicant registers by filling Online Registration Form on www.met.edu
      - Applicant will see a screen message & receive email stating: "Write your name, mobile no. and Registration Code behind DD/PO and send it to the Institute immediately"
      - DD/PO received by the Institute

ADMISSION PROCEDURE

Candidates applying for this programme will be selected on the basis of:
Any one of the specified Tests (MH-CET/CMAT/XAT/CAT/ATMA/GMAT/MAT) +
Group Discussion + Personal Interview + Work Experience & Academics

Note:
1. GD & PI shall be held at the Institute located at Bhujbal Knowledge Centre,
   Bandra Reclamation, Bandra (W), Mumbai, India on the date which will be
   informed to the candidates in advance.
2. The weightage will be as follows:

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<tr>
<th>Component</th>
<th>Weightage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Any one of the approved Entrance Tests</td>
<td>100</td>
</tr>
<tr>
<td>Group Discussion (GD)</td>
<td>30</td>
</tr>
<tr>
<td>Personal Interview (PI)</td>
<td>30</td>
</tr>
<tr>
<td>Academic Performance*</td>
<td>30</td>
</tr>
<tr>
<td>Work Experience**</td>
<td>10</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>200</strong></td>
</tr>
</tbody>
</table>

Note:
- The Management reserves the right to fix the minimum qualifying marks for each of these
  components/subcomponents and/or change the components, subcomponents and their weightages.
- Students are expected to be dressed in formal attire for the Selection Procedure.
- All the candidates will appear for the GD and PI to evaluate for management competencies.

IMPORTANT DATES:

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
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<tbody>
<tr>
<td>Last Date of Form Submission</td>
<td>May 5th, 2017 / May 12th, 2017</td>
</tr>
<tr>
<td>(Registration Closes)</td>
<td></td>
</tr>
<tr>
<td>Selection Procedure (GD &amp; PI)</td>
<td>May 7th, 2017 / May 14th, 2017</td>
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*Academic Performance

<table>
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<th>Component</th>
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<th>Weightage</th>
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</tr>
<tr>
<td>HSC</td>
<td>60% - 75%</td>
<td>5</td>
</tr>
<tr>
<td>Degree</td>
<td>More than 60%</td>
<td>6</td>
</tr>
<tr>
<td>Post Graduate</td>
<td>More than 60%</td>
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</tr>
<tr>
<td>Sports (College level)</td>
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<td>3</td>
</tr>
<tr>
<td>Extra – Curricular (Drama etc.)</td>
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**Work Experience

<table>
<thead>
<tr>
<th>No of Years</th>
<th>Weightage</th>
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<tbody>
<tr>
<td>More than 3 years</td>
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<tr>
<td>Between 2-3 years</td>
<td>6</td>
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<tr>
<td>Between 1-2 years</td>
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In the first two decades of 21st century, the Indian and Global landscape has witnessed phenomenal socio-economic-political upheavals virtually in every sphere of life. The IT revolution driven by multi-dimensional expansion of digital technology tools and applications has given rise to mega corps across the globe. Today's top high-tech driven global companies have achieved multibillion dollar market caps in a decade as against the traditional auto/petroleum/health care giants which required almost half a century to attain those levels. Disruptive technological changes have wiped off traditional mega corps like Kodak/Nokia/Ericsson/Blackberry since they could not keep pace with the interventions via disruptive innovation. Thus size is no longer a guarantee for survival of the mega corp., but its capacity to look far ahead beyond the horizon, spot dangers as well as opportunities and develop capabilities to ride the uncertainties to success.

Therefore Management gurus and visionary business leaders need to build a common platform and work towards a body of knowledge and applications which will facilitate training and development of far sighted organizations to ensure their survival and growth. Undoubtedly there are number of strategic and economic solutions which have been developed to meet the challenges of the VUCA (Volatility Uncertainty Complexity Ambiguity) market forces. But the business dynamics have so drastically changed that yesterday's solutions may not help to tackle current and future problems. If we analyse the market interventions and statutory responses brought in to quell the market tsunamis, we note that they always had significant impact on curbing the negativities at the ground level. The pumping in of billions of dollars by US fed agencies after 2008-09 sub-prime crisis in the US, as well as the parallel efforts of Indian Government to contain domestic market volatility are a testimony of such interventions which helped to ease the pressures. The fifty odd interventions by the RBI post remonetisation also indicate the willingness of the financial market regulators to learn from regulatory slippages and offer some relief to the society at large.

The moot question faced by professionals and trainers in this context of volatility/counter measures is, how does a professional develop the capability of predicting, de-mystifying and eventually conquering the market demons? Can study of business analytics/stimulations/algorithm/data science help in putting the students through scenario building exercises, case study and role play etc. to shape them to take the bull by the horns and tackle the issues? Do we need to supplement the pedagogy by focusing on building capabilities to improve the human response to emergencies/disasters including natural calamities? If the Bangalore and Chennai flood disasters in 2016 are any indication, the current and the next decade may see frequent recurrence of natural disasters taking a toll not only of business and industry but affecting the psyche of the employees by large.

It is common knowledge that, evolution and application of science and technology, are historically an attempt to conquer the overall unpredictability of elements which has helped humanity and society to achieve a greater degree of control of our lives. The art and science of management is obviously a part of this effort but,
the complexities get multiplied manifold when market forces driven by greed and avarice act as multipliers. As we study the interplay of various risk factors we find that the economic pitch is severely affected by socio political interventions as well as the natural calamities. Thus, when you are caught in the vortex, the only solution is to wait, watch and hold the head high.

The mantra for survival in the VUCA times both for the professionals and the organisations was laid down long ago by the father of Scouts movement Baron Baden Powell - “Be prepared” he said. Both at professional and corporate level, it is necessary to learn and internalise latest technologies to look far ahead into the global market place and implement policies and programmes keeping the past and present in focus. This obviously would involve familiarity and proficiency in digital technology tools, big data analytics and hands on approach to grass root level issues so as to tackle them before they become monsters of the market place. In such dynamic situations the B-schools are challenged to offer curriculum and pedagogy which would facilitate training of professionals to face unpredictable market complexities. This is achieved through the continuous updation of the syllabi in consultation with alumni, corporates and industry professionals so as to demystify the uncertainties of the socio economic theatre.

At MET, we are using innovative processes to kindle the spirit of business leadership and ownership amongst young professionals through exposure to a broad range of experiential learning processes and business simulations. Besides exposure to CSR initiatives and social entrepreneurship start-ups, our students are engaged in empowerment exercises, which help develop strategic and analytical thought processes, to use strengths of business models for building sustainable enterprises. Students are groomed through outbound training with obstacle courses so as to strengthen team work, situational leadership as well as sharpened responses to emergencies. Work experience and summer Internships in industry also help them to understand the complexities at the work place, so that they can hit the ground running. This helps them approach their task with courage and positive attitude as they cross the corporate threshold.

“Be Prepared” said the Baron and this message holds good in VUCA Times as well!

Prof. (Dr.) Vijay Page
Director General
MET Institute of Management
It's a pleasure to be part of MET PGDM wherein curriculum is flexible enough to incorporate new trends in industry while still providing the fundamentals of management education, we have industry professionals who have always enhanced and enriched the quality of education with their superior teaching abilities and rich experiences and best-in-class infrastructure makes it a desirable choice.

- Mehal Dhongade, PGDM (e-Business) – Finance

MET PGDM (e-Business) has been an amazing journey for me. The faculty was most helpful and guided me at every step in honing my core competencies. The curriculum comprises of broad range of experiential learning processes and business simulations. Besides, exposure to CSR initiatives and social entrepreneurship advantage was added.

- Mayuresh Parab, PGDM (e-Business) – Operations

PGDM the flagship course of MET has helped me to understand the corporate structure. Faculty is highly professional with vast industry experience...PGDM enhances skills and moulds you in becoming a real management professional. MET has helped all of us receive excellent placements during campus time.

- Jasma Sagar, PGDM (e-Business) – HR

“My MBA degree helps in understanding the professional management approach in Bollywood. It helps me understand the strengths of ‘John Abraham’ - the brand and maximise my earnings. The MBA degree has given me a sense of worldly wisdom and empowers me to utilise my resources to the fullest.”

John Abraham, International Celebrity

“I had the most memorable time studying at MET. The faculty was most helpful and guided me at every step in honing my core competencies. I thank all those who guided me for the wonderful experience. To the students I would like to narrate a few lines from Zen tradition: Those who keep their minds open to new concepts - those whose cups are always empty - will always move to higher levels of achievement and fulfillment.”

Tarun Katial, CEO, Reliance Broadcast Network Ltd.

“The brilliant faculty and their passion to business motivated me to think ‘out of the box’. People at MET are collectively a group of intellectual, outgoing, bright people that enjoy spending time together. It was a great source of inspiration & teamwork. During my campus days at MET, I worked with a variety of business cases & was exposed to many different industries. MET gave me the opportunity to work with top organisations in India & overseas. My learning curve at MET was steeper than expected.”

Gautam Gulati, COO, KIAH
LIFE AT MET

In order to infuse a change of thinking and communication at the corporate level, MET Schools of Management organised an HR Meet on ‘Innovation in Organisational Positivity’

With a view to connecting the theoretical knowledge gained with the practical application to the real world, the entire batch of eMBA-Insurance visited London for a week

MET students with the tycoon Ratan Tata at MET

Mr. Pankaj Bhujbal, Trustee - MET, felicitating Ma Jianbo, President, Tianjin University of Technology, China

MET students & faculty delegation at The Chartered Insurance Institute, London on an educational tour

MET conducted the 3rd HR Meet - MET SYNERGY in which professionals from renowned corporates like Ogilvy, Denstu, Big Synergy etc participated.

Mr. Chhagan Bhujbal, Chairman, MET with Dr. Buhler, Dean, MSU & Dr. Karim Maredia, Head, Global Agri-Business-MSU, for a global mission partnership between MET & Michigan State University

A 16 member UNISA delegation comprising of the Dean, faculty, students belonging to multi disciplines visited MET for a global ideas exchange.

As a part of MUNIJAN, a delegation of 12 members from South Africa visited MET. The feasibility of undertaking joint research projects was discussed.

Former New Zealand Cricket Team Captain, Mr. Stephen Fleming visited MET. He addressed the audience on team building, leadership and winning in the competitive scenario

Mr. Matthew John David Hancock, British Conservative Politician & Parliamentary Under Secretary of State for Further Education, along with a academia delegation visited MET

Mr. Chhagan Bhujbal, Chairman, MET with Dr. Bhuler, Dean, MSU & Dr. Karim Maredia, Head, Global Agri-Business-MSU, for a global mission partnership between MET & Michigan State University

Mr. K. Sankaranarayanan, then Maharashtra Governor, unveiled the statues of Mahatma Jyotirao Phule and Smt. Savitribai Phule at MET with Mr. Chhagan Bhujbal, Chairman, MET, Mr. Pankaj Bhujbal and Mr. Samir Bhujbal, Trustees, MET

Stevens - Book written by Mahatma Jyotirao Phule in 1873, dedicated to American struggle against Slavery & Racism, being presented to the US President - Barack Obama by Mr. Chhagan Bhujbal, Chairman - MET

Former President of India, Hon’ble (Late) Dr. A P J Abdul Kalam with MET students at the knowledge expedition

In order to infuse a change of thinking and communication at the corporate level, MET Schools of Management organised an HR Meet on ‘Innovation in Organisational Positivity’

MET hosted the AIMA’s 41st NCYM - Western Zone event in which leading blue chip brands and organisations participated and contested

MET signed MoU with Edith Cowan University, Australia for an institutional linkage, following which an Australian delegation visited MET

MET and the Association of Chartered Certified Accountants (ACCA), UK have signed an MoU to provide world’s best learnings in the field of Finance, Management and Accounting

Mr. Matthew John David Hancock, British Conservative Politician & Parliamentary Under Secretary of State for Further Education, along with a academia delegation visited MET

Former President of India, Hon’ble [Late] Dr. A P J Abdul Kalam with MET students at the knowledge expedition
MET wins top honours at Wharton!
MET management student Ms. Darshana Dave won the 2nd runner up international trophy at the Wharton B school, University of Pennsylvania. She presented the tool - ‘Pocket Diary to increase efficiencies in Supply Chain Management’. The Innovation Tournament winners were selected by a panel of judges – Karl Ulrich and Christian Terwiesch, Professors - Wharton and Mr. Sanjay Gupta, VP – Wipro. Contestants and participants from world over made presentations at the event including scientists from NASA.

SHARP AWARDS FOR SHARP STUDENTS

Winners of Champions Trophy
Event: Pratyush, 2016
Organiser: IES Management College & Research Center, Mumbai

1st Prize in Munijan 2016
Event: Upliftment of Urban Poor - A Social Initiative
Organiser: Mumbai University

1st Prize in Business Enhanced Blog Contest
Event: Blog Contest
Organiser: Business Enchanced

2nd and 3rd Runner up in CFO Axis
Event: Amaethon 2016
Organiser: Indian Institute of Management (IIM)

Runners Up in Club Mahindra Contest 2015
Event: New & Innovative Concepts
Organiser: Club Mahindra

Winner of Inter-collegiate Summer Trainee Awards
Event: Best Summer Internship Project
Organiser: E4 Development and Coaching Ltd.

Winners of Avant - Garde (Marketing Strategies Event)
Winner of Coherence

Winners of the Awesome Opportunity (Innovative HR game)
Winners of Four Sheep and the Shepherd (Management Game)
Event: Evoke 2015
Organiser: Thakur Institute of Management Studies & Research

Winners of Venture Capital Funding for Start Up
Event: Young Ideas Forum
Organiser: Young Ideas Ventures Pvt. Ltd

Winners of Business Plan Competition and Amul Cricket Trophy
Event: National Milk Day Celebration
Organiser: Gujarat Co-operative Milk Marketing Federation Ltd.

Winners of All India Media and Marketing Competition
Event: Simerations 2015
Organiser: SIMS, Research and Entrepreneurship Education

Winners of Inter Collegiate Competition
Event: Analysis of Union Budget 2015
Organiser: Indian Institute of Cost and Management Studies & Research

Winner of Star Manager - Sports Strategic Management Contest
Event: INSIGHT - Marketing Conclave
Organiser: IIM, Ahmedabad

Runners Up in Wizards of Barter
Event: INSIGHT - Marketing Conclave
Organiser: IIM Ahmedabad

Runners up in national debate Competition
Event: Amana Samna
Organiser: Nirma Institute of Rural Management, Ahmedabad

2nd Runners Up in Annual Business Summit
Event: Confluence
Organiser: IIM Ahmedabad

1st & 2nd Prizes at the Best Summer Internship Projects Competition
Event: Twelfth National Summer Training Project Report Contest
Organiser: PiMR, Indore

1st Prize in Case Study Competition
Event: NMIMS - SRF Sustainability Case Study
Organiser: BCCI in association with NMIMS-SRF

Winners of Entrepreneurial Convention
Event: Navonnesh
Organiser: SJMSOM, IIT Bombay

2nd Prize in Live Case Study Competition
Event: Logistics Achievers Awards & Talent Hunt
Organiser: Million Minds and CILT

Winner of first round of national stock event
Event: StockMIND
Organiser: ICICI Direct Centre

Winners and Runners up in Devil's Advocate - Debate Competition
Event: IGNITE
Organiser: Thadomal Shahani Trust’s Centre for Management
WHAT GIVES US THE EDGE

MET Global Initiatives: MoUs with the Michigan State University, the Association of Chartered Certified Accountants (ACCA), UK, Six Sigma, Singapore, ValuerHR, Sprott Shaw College, British Columbia, Canada, Mountbatten Institute, UK, Global School of Management for academic alliances with leading universities and institutes from UK, USA, Canada, Singapore and with Questkonnect, Australia, Tianjin University, Tianjin University of Technology and Nankai University.

International Internships: Eight batches of MET students have pursued internships with the UN (ECOSOC) Forum, New York, USA.

MET eCell: Designed to promote Invention and Entrepreneurship termed as ‘Inventrepreneurship’ at MET. MET eCell is a place for all to gel where each one has something new to tell. The MET eCell regularly holds workshops, seminars and guest lectures by eminent entrepreneurs.

Sensitivity to Social Causes: The students and MET faculty are currently executing Project TRUTH (Total Rural Upliftment Through Holistic Care) in cooperation with the United Nation Department of Economic and Social Affairs (UN DESA). Students involvement ensures development of social sensitivity towards problems of under development and poverty. It also helps understand the working of NGOs who are now the focal point of wider issues of corporate governance.

Competency Mapping: The in-house psychologist at MET maps the students’ competencies, in order to guide them in their academic pursuits.

GM Expenditure: Rural visits had been organised through the MET Grameen Expedition. The aim of these trips is to encourage students to realise that fortune lies at the bottom of the pyramid.

Stormet: Operating through nine verticals, the Stormet groups, through discussions and in-house interaction, work towards knowledge enhancement.

MET on Wheels: A pioneering concept where MET students visit organisations in various sectors in the country, in order to study practical management system ‘Know Thyself And Thy Country’. With a view to provide first hand experience of the work places, the institute arranges regular visits to select industrial and commercial undertakings.

Management Consultancy Division: It offers Management Development Programmes, Executive Training, Research and multi-consultancy support to corporate houses, such as Dun and Bradstreet, Nicholas Piramal, Mazgaon Dock, Ingenero, Goodlass Nerolac Paints, Merck Serono and Merck Chemicals in India, to name a few.

MET Vault: An in-house wall magazine where Creativity meets Management. This monthly wall journal was launched to provide Management students with a platform to express their creative sides.

MMR: MET Management Review is a Bi-annual Research Journal (ISSN 2394-4013). The main purpose of MMR is to promote evolution, nurturing and presentation of Innovative thoughts, theories, approaches, practices and applications in the context of Indian and Global management arena through research articles of the management fraternity. These articles cover a broad range of management and economic issues and is peer reviewed for wider acceptance.
WHAT GIVES US THE EDGE

MET Pedal: A Perspective Entrepreneurial Design and Application Lab is being set up to attract entrepreneurial talent both in-house and from the open market, to develop design and applications for industrial and societal use.

Incredible India Yet Not Insured.

Sample Study - Mumbai Train Bomb Blast 7/11: It was a series of seven bomb blasts that took place over a period of 11 minutes on the Suburban Railway in Mumbai, India’s financial capital. 174 died and over 700 were injured, in this terrorist attack. The students undertook a study by visiting the family of each and every one of the victims and made an attempt to understand insurance penetration and density in Mumbai.

METCONNECT Dubai: It was an exclusive meeting of minds from the corporate, academic and student world. It was organised to introduce the MET League of Colleges to the corporate world in the Middle East with a focus on placements.

Global Shapers Platform: MET has co-sponsored the launch of Global Shapers platform in India as an extension of the Global Shapers initiative of the World Economic Forum. It is an attempt to link young achievers with grass root entrepreneurs making a positive impact on the entrepreneurial eco system and attract the youth to the self employment mode.

METCONNECT: A meeting of minds from the corporate, academic and student worlds. This interaction with the corporate houses serves as a forum for exchanging ideas in order to meet the requirements of the industry in India.

MET Synergy: An Industry Academia Interface, where students got an opportunity to interact with the doyens of the industry through platforms like CEO Speak and guest lectures.

MET Kwhiz: ‘MET Kwhiz – News Power Knowledge’ was launched to offer MET management students a weekly platform to understand and analyse the major events of the preceding week. It helps to keep them updated with current events and their implications, attempting to chart a course for tomorrow as an answer to the events of today.

Global events of the preceding week. It helps to keep them updated with current events and their implications, attempting to chart a course for tomorrow as an answer to the events of today.

Global Faculty: The curriculum at MET ensures that the students graduate as global managers. The international borders are shrinking and the world is fast becoming one global village, it is thus imperative that the students gain inputs from across the borders. We therefore invite global faculty to share their thoughts and experiences with the students. International experts from across various verticals help the students gain an international perspective.

China Study Mission: Management students from the Mumbai and Nashik campus undertake China Study Mission. The team visits various factories and retail outlets in the cities of Shanghai, Hongkong, Shenzen, Shunde and Zhongshan.

E4 MBA INTER – Collegiate Summer Trainee Awards

E4 Development and Coaching Ltd, a former subsidiary of Eureka Forbes Ltd conducts inter-collegiate summer trainee awards every year to felicitate MBA students.

The prestigious competition, held across 13 cities with more than 2000 entries from 150 B Schools, included a Summer Project Report Presentation, a Personal Interview and a Psychometric Test. Aneesh Tamhane from PGDM - Marketing was amongst the top 10 finalists in the category of Sales & Marketing whereas Sharanay Menon from PGDM – HR was among top 10 finalists in HR.

Asian Business Responsibility Summit

PGDM students interacted with Mr. Richard Howitt, CEO, International Integrated Reporting Council, UK, Lady Lynn de Rothschild, Founder & CEO of Coalition for Inclusive Capitalism, New York, Dr. Vishal Sikka, Mr. Ajay Piramal and other luminaries during ’4th Asia Business Responsibility Summit’.
Any appreciation you get for your efforts is a reward. But when the United Nations handpicks you to implement a project, it is an international pat on the back! MET faculty and students are actively involved in Project TRUTH, an initiative for holistic development of tribals at Waliv in the Thane District. The project has been supported by the United Nations and as a token of the special efforts put in, the UN (ECOSOC) granted MET Special Consultative Status in May 2003, making it the only educational institution to have been conferred this rare honour. MET students also pursue their summer and winter internships at the United Nations.

“We cannot live without the students from Mumbai Educational Trust. In celebration of the 60th Anniversary of the United Nations, it is a great partnership established with MET. The NGO Section of Department of Economic and Social Affairs and the students from MET are a perfect team. It is great to have their contribution to the work that the UN is doing.”

Dr. Hanifa Mezoui,
Chief, NGO Section, DESA, UN

UN (ECOSOC) AMR Innovation Fair (Asia)
The UN (ECOSOC) Regional Annual Ministerial Review (AMR) Innovation Fair (Asia) was hosted by MET. This prestigious event was an initiative of NGO DESA - UN (ECOSOC). United Nations aims to eradicate poverty, to this end NGOs and Corporate Houses suggested innovative methods. On this occasion, MET and UN jointly instituted 4 innovation awards. The awards were for the best innovation in poverty eradication and promotion of health. The UN delegation was led by Dr. Hanifa Mezoui, Chief, NGO Section, DESA, UN, who spoke on the Role of Public/Private Partnership in eradication of poverty and hunger.

UN CENTRE OF EXCELLENCE
The UN Global Annual Ministerial Review was held at Geneva, where MET was invited by the UN to showcase all its innovative efforts towards poverty eradication and promotion of health. The UN Secretary General, Mr. Ban Ki-moon was extremely appreciative of MET’s efforts. At this prestigious event MET was declared to be the official Global Training Centre for specialised training in achieving the Millennium Development Goals laid down by the UN.

MET RECEIVES THE GLOBAL AICESIS MDG AWARD
The honour was bestowed at Rome, Italy
MET received the globally coveted AICESIS MDG award at a glittering ceremony in Rome, Italy. MET was chosen from amongst entries from many countries to be given the prestigious AICESIS MDG award for the exemplary work in the field of education and consistent efforts to serve the cause of the socially disadvantaged.

UNAOC & GLOBAL DIALOGUE FOUNDATION CONFFERS
THE ‘UNITY IN DIVERSITY CAMPUS AWARD’ ON MET
MET Institute of Management was presented the Unity in Diversity award by Dr. Hanifa Mezoui, Senior Advisor, United Nations Alliance of Civilizations (UNAOC) and Peter Gorgievski, CEO, Global Dialogue Foundation at a grand function on 15th March 2016.
MET’S TRYST WITH THE FIRST CITIZEN OF INDIA
The President of India grants audience to MET Schools of Management and Engineering

In a ‘dream come true’ expedition, over 100 students and faculty members from the MET Schools of Management and Engineering, Mumbai and Nashik, successfully completed a week long ‘Chalo Delhi’ knowledge exchange and ideas interaction between the national governance apparatus and MET.

At the Rashtrapati Bhavan, Hon’ble Shri Pranab Mukherjee, The President of India, said, “Our country is poised for a greater role in the world economy by 2020 and you have to play a crucial role in the inclusive development and progress of the country”. He also exposed them to the transition in India’s eco-political journey; gave a lesson on the empowerment of people as well as the value of education in achieving growth, stating, “Someday, one of you will be occupying my chair”.

In an exchange with the Former President of India - Hon’ble (Late) Dr. A. P. J. Abdul Kalam, he exhorted the delegates to balance theoretical knowledge with practical application and suggested they focus on innovation, creativity and work-life balance, thus emerging as victorious leaders.

At the Constitution Club, students met numerous dignitaries. Then Hon’ble Union Minister for HRD Shri Pallam Raju stated that the only way to eradicate poverty was the development of the human resource potential to the fullest, by training youth and developing skills and competencies to make them employable. Then Hon’ble Union Minister of State for HRD Shri Shashi Tharoor highlighted the colossal task of achieving 100% literacy, critical for the development of our country. Shri Francisco Sardinha, then MP and Former CM of Goa spoke about 100% literacy resulting in the multi-dimensional growth achieved by Goa. Shri Mohammed Azharuddin, then MP from Western UP emphasised the importance of virtues such as teamwork, sportsmanship and enlightened leadership.

Dr. Bhalchandra Mungekar, then MP and Former Member of Planning Commission highlighted the fundamental synthesis of economics and management and advised the gathering to take more pains in raising the bar of professional education. Prof. Saugata Roy, then MP from Kolkata, gave a panoramic review of the Indian economy.

MET also presented to the dignitaries a unique concept of spreading functional literacy, especially among the people Below the Poverty Line, by using mobile phones as a means of learning and communication, by involving students. The Hon’ble Ministers were appreciative of this suggestion and requested for a formal proposal.

An industrial excursion was taken to the Maha Navaratna PSU - Bharat Heavy Electricals Limited (BHEL) at Haridwar, which was set up in 1958 and produces heavy duty steam/gas turbines up to 800 MW, so that students gain insights into the working of industries and understand the various facets of management.

The MET team also visited the Red Fort, Indira Gandhi Memorial, Jawaharlal Nehru Memorial, India Gate, the ‘Kingdom of Dreams’, took a dip in the Ganges and visited the magnificent Taj Mahal – the pride of India, thus exposing them to a blend of India’s art, culture, heritage, craft and performing art.

The ‘Chalo Delhi’ expedition was a grand success, due to the close guidance and direction of MET Trustee Shri Samir Bhujbal and Prof. Vijay Page with the esteemed faculty and staff, who worked tirelessly for its success. It was a remarkable, stimulating knowledge sharing experience for MET’s sharp minds!

MET Chalo Delhi Knowledge Expedition 2013 also appears on the website of The President of India: http://presidentofindia.nic.in/re010313.html
SHARP AT EVERY TURN

Take a walk through the wi-fi enabled MET campus with state-of-the-art facilities, and you’ll realise what makes it a cut above the rest.

ATRIUM
The atrium sets the tone for the smart, sharp look. The two larger than life steel shafts, a graphic representation of the left and right brain, pierce heavenwards from the atrium. A silent testimony to the might of the sharp mind.

CONFERENCE ROOMS
Conference rooms all wired up with the latest acoustic, audio-visual facilities and learning aids to encourage discussion and debates.

CONVENTION CENTRE
The hi-tech convention centre with a seating capacity of 800 people is ideal for seminars and guest lectures.

CLASSROOMS
Brightly lit, spacious, air conditioned classrooms equipped with the latest audio-visual facilities.

COMPUTER LABS
Fully loaded computer laboratories with the latest software and a host of peripherals.
LIBRARY
E-enabled library bursting at the seams with books, magazines and periodicals on almost every subject.

PLAYGROUND
Internationally designed playground with ultra modern facilities for all outdoor games and recreation.

RECREATION AREA
An air-conditioned recreation area helps sharp minds unwind. Play at the pool tables, table tennis tables and carrom boards. Stretch the body and mind in the hushed confines of the yoga room.

Canteen
The colourful and friendly canteen has a delectable menu.

MWM
MET World of Music (MWM) is equipped with touch-screen kiosks, headphones and a colossal archive of music. The only fully loaded digital music centre on any campus. The library allows students to experience musical bliss in a hi-tech environment.

FACULTY ROOMS
Guest rooms with five-star amenities play host to visiting faculty and dignitaries.
SHARP MINDS AT LEADING COMPANIES

A K Capital Services Ltd.
Abbott India Ltd.
ABP News
Accenture
Aditya Birla Retail Ltd.
Air India
American Express Bank
Aon Global Insurance Brokers
Arab Orient Insurance Company (Dubai)
Aranca
Asian Paints
BA Continuum Solutions
Bajaj Allianz General Insurance Co. Ltd.
Bank of Baroda
Barclays Wealth
Bharat Bijlee Ltd.
Bharat Serums & Vaccines Ltd.
Birla Sunlife Distribution Co. Ltd.
Blue Star Ltd.
Bombay Stock Exchange
Bristol Mayor Squibb International Ltd.
Camlin Ltd.
Capgemini
Ceat Ltd.
Citibank
CMIE
CRISIL
Dabur India Ltd.
Darashaw Ltd.
Datamatics Staffing Services
Deloitte
Deutsche Bank
Development Bank of Singapore
DraftFCB
e Serve International Ltd. (Citicorp)
eClerx
Edelweiss Capital Ltd.
Enam Financial Consultants Pvt. Ltd.
Ernst & Young
ESSAR Group
Eureka Forbes Ltd.
FactSet (UK)
Frost & Sullivan
Future Media
GFK Mode Pvt. Ltd.
Gitanjali Group of Companies
Global Telesystems Ltd.
Godrej Industries Ltd.
Goodlass Nerolac Paints Ltd.
Grand Hyatt
Hansa Research Group
HCL Infosystems Ltd.
HDFC Bank
HDFC Mutual Fund
Hindustan Coca Cola Marketing Co. Pvt. Ltd.
Hindustan Unilever Ltd.
Hover Automotive (Nissan)
Howden Insurance Ltd.
HSBC
HT Music & Entertainment Co.
ICICI Bank Ltd.
ICICI Lombard General Life Insurance Co. Ltd.
ICICI Prudential Life Insurance Co. Ltd.
ICICI Securities Ltd.
IDBI Bank
IDBI Bank Ltd.
IMRB International
India Infoline Ltd.
Indiabulls Securities Ltd.
Indian Hotels, Resorts & Palaces
Indian Overseas bank
Jindal Iron & Steel
JP Morgan Chase
KPMG
L&T Infotech Ltd.
Lodha Group
Lowe Lintas
Madison Communications Pvt. Ltd.
Maersk India Pvt. Ltd.
Mahindra & Mahindra Ltd.
Marsh Insurance Ltd.
Mastek
Mata Securities India Pvt. Ltd.
McCann Erickson
MF Global India Pvt Ltd.
Millward Brown
Morgan Stanley Pvt. Ltd.
Motilal Oswal
Motilal Oswal Securities Ltd.
NDTV
Nicholas Piramal Ltd.
Nielson India Pvt. Ltd.
NSEIT
Oberoi Hotels
Pantaloons Retail Ltd.
Pepsico India Holdings Pvt. Ltd.
Percept Advertising Ltd.
Percept Holdings Pvt. Ltd.
Perfetti Van Melle India Pvt. Ltd.
Pfizer Ltd.
Pidilite Industries Ltd.
PricewaterhouseCoopers
Raymonds
Reliance MediaWorks Ltd.
Royal Bank of Scotland
Sanofi Pharma
SRL Ranbaxy Ltd.
Standard Chartered Bank
Star India Pvt. Ltd.
Stock Holding Corporation of India Ltd.
Syntel
TAM Media
Tata Consultancy Services
Tata Trent Ltd.
TCS BPS
Thomas Cook (I) Ltd.
Times of India Group
Transparent Value
UBM India
Universal Sompo General Insurance Ltd.
Videocon Industries Ltd.
Zee Group

MET Management Students Conquer the Mountbatten Institute, UK.

Four MET students joined Barclays & UBS as interns via the selection at Mountbatten Institute, UK to pursue the PG Certificate in Global Business
To maintain its high standards of learning and service to society, the Institute expects every student to abide by disciplinary rules and regulations laid down by the management from time to time.

Some of the important rules are as follows:

- Students need to observe the Code of Conduct enforced by the Institute.
- Every student must carry the MET identity card and display it prominently on him/her at the Institute. Access to the Institute’s facilities like the library, computer laboratory etc. as also seminars and other functions will be granted only on production of a valid ID card.
- Use of mobile phones in the classrooms is strictly prohibited.
- As this is an extremely demanding and intensive programme, all lectures, tests, examinations and other activities organised by the Institute are compulsory. Students whose attendance falls below 80% of aggregate lectures conducted will not be allowed to appear for the examinations.
- The course involves preparation and submission of several assignments, papers and case studies within specified time frames.
- The nature of the programme demands that the Institute projects a highly professional image to the corporate world. Students are required to adhere to the prescribed dress code. Those inappropriately dressed will not be allowed entry into the Institute.
- Students will have to adhere to the rules enforced in the computer laboratory, library, meeting and conference rooms.
- Students are discouraged from organising any meetings, functions, programmes and seminars without the prior approval of the Director of the Institute.
- Students should not communicate any information or write about any matter concerning the Institute to the press or outside bodies without obtaining prior permission of the Director of the Institute.
- Students are required to be punctual. Entry to the classroom will be restricted 10 minutes after the class begins. Students are not allowed either to enter or leave the classroom during the session.
- Students must conduct themselves well at all times especially during outdoor training/visit. Disciplinary action will be taken against those getting involved in act of indiscipline/illegal activity or for not adhering to any instructions given by any faculty.
- Periodical review of overall performance of the students including academics, attendance, overall discipline and conduct will be taken by the management and appropriate action would be taken on the basis of assessment which may lead to termination or any other disciplinary action, deemed fit by the Management.
- Students have to observe the highest norms of public & private corporate etiquette and discipline so as to meet world-class professional standards.
- Students from out of Mumbai city MUST have a local guardian in Mumbai.

The Institute reserves the right of suspending and/or expelling any student on the grounds of indisciplined behaviour and non-compliance of the regulations laid down from time to time. The decision of the Institute will be final and binding.